

THE THREE CENT 1851-57 UNIT
Associated with APS---Unit No. 11

1 Garrett Ave.,
Rosemont, Pa.
February 15, 1950

CHAIRMAN'S CHATTER
(C.C. No. 6) Part #1

Dear Brother Route-Agent:-

It is a real pleasure to announce:- 1. Further developments in our 1951 Centennial Exhibition appointments and plans; 2. Continued Unit growth via a good group of new members, and some personnel changes in The Unit's officers (See Part #2 of this letter).

The 1951 National Exhibition.

1. Since no alternate offers have been received, The Unit is accepting the generous offer of The Philatelic Museum of Philadelphia to stage our Show there commencing July 1, 1951 (probably for a 3-week period), at no cost to The Unit for the use of their spacious Exhibition Halls and more than 140 Exhibition frames.

2. The following imposing list of men, in addition to those listed in our C.C. Letter #5 of 11-2-49, have accepted appointment to serve on The Exhibition Committees:- Mr. J. G. Fleckenstein of Ionia, Mich. as Co-Chairman with Mr. Neinken of the 1¢ Exhibits (as an owner of one of the finest 1¢ '51-'57 specialty collections in the country, we are indeed happy to have Mr. Fleckenstein's support); as Vice-Chairmen of the 1¢ Exhibits, Ben B. Newman of Chicago (RA #131) and Edgar B. Jessup of Oakland, Calif. (RA #79); as Vice-Chairmen on the 3¢ '51 side:- representing the Pacific Coast--Dr. Gerald B. Smith (RA #7), Dr. Warren R. Coleman (RA #15), A. R. Rowell (RA #16), C. W. Remele (RA #55), and Dr. W. Scott Pollard (RA #90); representing the New England section--H. B. Young (RA #57), A. I. Dumas (RA #13), John Ayer (RA #34) and R. C. Burleigh (RA #69).

Representing NY city and state and N.J.--P. E. Baker (RA #53), Abe Rubel, Jr. (RA #10), A. S. Wardwell (RA #38) and L. W. Kaiser (RA #76). Representing the mid-West--Towner K. Webster (RA #29), Richard K. Meyer (RA #21), and Henry A. Meyer (RA #62). Representing Ohio-Michigan--C. A. Pfahl (RA #2), and C. W. Wilson (RA #32). Representing Maryland and D.C.--Col. R. L. Hunter (RA #70). Please write us at once if you personally would recommend others that should be appointed.

a. Nobody seems to know of any 12¢ '51-'57 specialists in the country. Do you? If none are located, the 12¢ '51 will only be represented by individual pieces in various collections.

3. What are the purposes of this Exhibition?

a. Of course, to properly commemorate the centennial of the 1st 1¢, 3¢ and 12¢ stamps issued by the USA.

b. To exhibit the very finest collections or parts thereof of these stamps in existence. many of which are already assured.

c. An occasion whereby we can all get together, become better acquainted, exchange ideas and experiences, etc., etc.

d. However, attractive as this program well may be to each one of us moderately or intensely interested, as a specialist, a National Exhibition, in order to be completely successful, must have some appeal to the average non-specialist collector. We, therefore, fear that repetition of frame after frame of so many similar items, even if the finest, will be somewhat monotonous to other collectors. On the contrary, it seems to us that this Exhibition will give us a golden opportunity to "sell" other collectors, many of whom eventually start looking around for something to specialize in too, on the broad and unlimited possibilities of the 1¢ and 3¢ '51s-'57s as such.

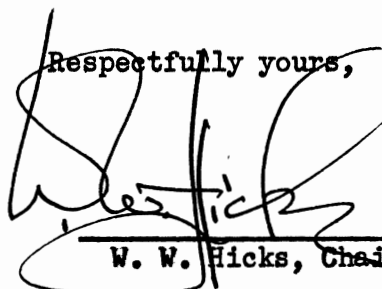
e. Therefore, we will mount a central exhibit spread over 20 or more frames to try and "put over" this idea. In it, we will endeavor to show by means of arrows and blow-ups, what you look for in trying to plate 1¢ and 3¢ '51s; how you tell the different types and plates of the 1¢ '51 and the different plates of the 3¢; the wide opportunity in collecting various types of cancellations and covers; a showing of the many double-transfers; the cracked plates; calendars etc. etc. The material for this central exhibit will be gathered from all available sources and in due course, we may have to ask you for your help in locating the very best items required.

4. HELP! HELP! HELP! For publicity purposes, we wish to adopt a slogan or theme for the Exhibition, with the following thought in mind: "What better opportunity for specialization than in the 1¢ and 3¢ '51-'57 of the good old USA?" or "The 1¢ and 3¢ '51-'57 of the USA--ideal for a specialist!" Can you devise a better wording for this slogan? A slogan should be short and "catchy." Please put on your thinking-cap and use the attached questionnaire in submitting your brilliant idea! Dr. Chase and Mr. Ashbrook will be the final arbiters. Our central exhibit will then endeavor to "live up to" the adopted slogan.

5. Also, to start the ball rolling, we would greatly appreciate your prompt answers to some or all of the other questions asked on the attached questionnaire. This is meant to be only a preliminary survey of intended exhibits--an official prospectus will later be printed and circulated, at least six months before the actual Exhibition date.

Since it is not planned to charge exhibitors for use of the frames, a Fund of probably \$300 or more will be needed to meet such expenses as printing of programs and prospectus, art and photographic work in preparing central exhibit, cost of participation certificates for each exhibitor, etc. Use the questionnaire to give us a money pledge (to be paid in later when needed), if you will support this; or a pledged donation of 1¢ or 3¢ '51-'57 items to be put up at auction at the show, should enough items be pledged to make an auction possible.

Respectfully yours,



W. W. Hicks, Chairman.

QUESTIONNAIRE

2-15-50.

1. Herewith submitted is my suggested wording for our slogan or theme for the 1951 Exhibition:-

2. Can we count on you to exhibit? Yes _____ No _____

3. If "yes", what type of material will you include?

4. How many frames would you want?
Size of frames 36x48, hold 16 of Scott's specialty page)

5. Must the Exhibition include a competitive section for you to participate?
Yes _____

a. The concensus is that it should be non-competitive, so as to avoid necessity of having judges and expensive prizes.

6. Will you pledge a contribution to the finances of the Exhibition?

(Suggested minimum \$5
maximum \$25)

Yes _____
Amount _____

7. Or, would you prefer to donate some items to be put up in an auction sale?

Yes _____

Approx. value _____

1¢ or 3¢ '51-'57s? _____

Dated _____

Signed _____